



**THE BOROUGH OF UPPER SADDLE RIVER WILL  
CELEBRATE ITS 125TH ANNIVERSARY THIS YEAR!**  
**125TH ANNIVERSARY**  
**LOGO CONTEST**  
**1894 - 2019**

**CALLING ALL ARTISTS!! AS UPPER SADDLE RIVER PREPARES TO CELEBRATE 125 YEARS AS A COMMUNITY, STUDENTS AGE 5-18 ARE INVITED TO SUBMIT A DESIGN FOR AN ANNIVERSARY LOGO. THE WINNING DESIGN WILL BE FEATURED YEAR-LONG AT ALL EVENTS, ON SOCIAL MEDIA AND ON PROMOTIONAL MATERIALS. THE WINNER WILL RECEIVE AN APPLE  
® WATCH!! THERE WILL BE ONE RUNNER UP CHOSEN FROM REYNOLDS, BOGERT, CAVALLINI AND NORTHERN HIGHLANDS REGIONAL HIGH SCHOOL. EACH RUNNER UP WILL RECEIVE A \$25 AMAZON GIFT CARD AND THEIR ARTWORK WILL BE DISPLAYED AT BOROUGH HALL AND THE USR HISTORICAL SOCIETY'S ART SHOW AT THE HOPPER GOETSCHUIS HOUSE MUSEUM IN MAY.**

**RULES FOR THE CONTEST:**

- 1. ALL ARTISTS MUST BE BETWEEN THE AGES OF 5 TO 18, AND MUST LIVE IN USR.**
- 2. DESIGN MUST BE LIMITED TO 4 COLORS.**
- 3. DESIGN MUST REPRESENT UPPER SADDLE RIVER AND OUR COMMUNITY.**
- 4. MUST INCLUDE THE YEARS 1894 - 2019**
- 5. NO COMPUTER-GENERATED ARTWORK.**
- 6. SIZE LIMITED TO 8 ½" X 11"**
- 7. BY SUBMITTING AN ENTRY, CONTESTANTS PROVIDE PERMISSION TO THE BOROUGH TO USE THE LOGO IN ANY AND ALL MARKETING PERTAINING TO THE 125TH ANNIVERSARY.**

**THE DEADLINE IS APRIL 1, 2019.**

**CONTESTANTS MUST EMAIL THEIR DESIGNS (300 DPI AND SENT AS .JPEG, .TIFF OR .PNG FILES) ON OR BEFORE APRIL 1, 2019 TO [USRRECREATION@AOL.COM](mailto:USRRECREATION@AOL.COM) WITH LOGO IN THE SUBJECT LINE OR DROPPED OFF AT BOROUGH HALL TO THE ATTENTION OF THE RECREATION COMMISSIONER  
[WWW.USRTODAY.ORG](http://WWW.USRTODAY.ORG)**